STATE OF ARIZONA GOVERNOR'S OFFICE HEALTH INSURANCE EXCHANGE WORK PLAN & MILESTONES LEVEL ONE ESTABLISHMENT GRANT

November –	January – February				September – October
December 2011	2012	March – April 2012	May – June 2012	July – August 2012	2012
1. Background Research	h				
	Background research wi	ll be used to model pote	ntial enrollment in both		
	the Medicaid and comm	ercial components of the	e Exchange.		
2. Stakeholder Involver	ment				
Continue general stakeh	older consultation on des	ign and operational issue	es. Moving forward provide	minutes to HHS.	
Continue stakeholder w	ork groups on specific imp	lementation issues.			
Continue tribal consulta	tion w/the 22 federally red	cognized tribes in Arizona	a. The Inter-Tribal Council o	of Arizona, Inc. will coord	linate soliciting tribal input
on Exchange design and	operational issues.				
			**Contract w/Inter-Trib	al Council of Arizona, Inc	. to provide public
			education outreach serv	vices to tribal lands/mem	bers. Provide HHS all
			materials and presentat	ions that are a part of th	ese services.
3. Legislative/Regulato	ry Action				
Will continue to explore	options as to the legal aut	thority to establish the E	xchange with the Governor	's Legal Counsel in this s	ection.
Will continue to engage	and update the Legislatur	e on this project.			
4. Governance					
**In consultation with s	takeholders, develop a	**Finalize the Governance structure that will			
Governance model that	ensures public	have the legal authorit	y to operate an Exchange		
accountability and trans					
		requirements.			

**Complete the	**Complete final		**Complete
review of product	requirements		preliminary and
feasibility, viability,	documentation		interim development
**			1
and alignment with	(including System		of baseline system &
Exchange program	Design, Interface		review & ensure
goals and objectives.	Control, Data		compliance with
	Management, &		business & design
	Database Design).		requirements.
**Complete	**Finalize IT and	Award contract for	
preliminary business	integration	Exchange website RFP.	
requirements and	architecture. Complete		
develop an IT	final business		
architectural and	requirements and		
integration	interim detailed design		
framework.	and system		
	requirements		
	documentations (e.g.		
	technical, design, etc.).		
**Complete Systems	** Complete		
Development Life	preliminary detailed		
Cycle (SDLC)	design and system		
implementation plan.	requirements		
The state of the s	documentation (e.g.		
	technical, design, etc.).		
**Complete security	Issue an RFP for development, design and		
risk assessment and	maintenance of the Exchange website.		
release plan.	maintenance of the Exchange website.		

6. Program Integration				
**Execute an	**Perform detailed	**Execute an		
agreement with the	business process	agreement with the		
Arizona Department of	documentation to	State Medicaid		
Insurance that	reflect current State	agency, and any other		
includes:	business processes,	applicable State health		
Determination of the	and include future	subsidy program, &		
roles and	State process changes	other specific health &		
responsibilities of the	to support proposed	human services		
Exchange and the	Exchange operational	programs as		
ADOI as they relate to	requirements.	appropriate, that		
qualified health plans		includes:		
offered inside and		Determination of the		
outside the Exchange.		roles and		
Devise a strategy for		responsibilities related		
limiting adverse		to eligibility		
selection between the		determination,		
Exchange and the		verification, and		
outside market,		enrollment		
possibly including		Identification of		
legislative changes to		challenges in the		
level the playing field.		program integration		
		process, strategies for		
		mitigating those		
		issues, and timelines		
		for completion.		
		Strategies for		
		compliance with the		
		"no wrong door"		
		policy.		
		Standard operating		
		procedures for		
		interactions between		
		the Exchange and		
		OASHSPs.		
		Cost allocation		
		between the		
		Exchange grants,		

		Medicaid Federal			
		Financial Participation			
		(FFP), and other			
		funding streams as			
		appropriate.			
Continue collaboration of	n design and developmen	t of Exchange and AHCCC	S IT systems to integrate e	ligibility determination an	d enrollment process.
7. Financial Manageme	nt				
**Continue to adhere to	all HHS financial reporting	g requirements under the	Level One Establishment g	grant.	
**Continue to utilize the	Governor's Accounting O	ffice staff and expertise o	n financial management p	rocedures and issues.	
**Continue to perform r	nonthly account reconcilia	tion.			
	Submit 12-31-11 FFR	Submit 3-31-12 FFR		Submit 6-30-11 FFR	
		Develop a financial mode	el to determine	Determine the funding s	ource such as user fees
		projected enrollment in	the Exchange and the	or assessments to ensur	e that the Exchange will
		annual budget.		be self-sufficient.	
8. Oversight & Program	Integrity				
**Continue to leverage 6	existing internal expertise	and contracts to provide a	and administer the approp	riate oversight.	
				Establish procedures for	an independent,
				external audit of Exchan	ge finances.
				Incorporate program int	egrity requirements into
				all vendor contracts.	
9. Providing Assistance	to Individuals and Small E	Businesses, Coverage App	eals, and Complaints	1	
		**Determine if the exist	ing appeals process for	**Incorporate into the c	ontract for the call
		resolving questions of m	edical necessity and	center customer service	component, language
		contract are sufficient al	ong with identifying any	that vendor will handle	ore- and post-
		possible needs.		enrollment assistance.	
		**Evaluate existing AZ D	ept. of Insurance		
		telephony system to det	ermine capability of		
		handling compliance wit	h the ACA and Exchange		
10. Certification of Qual	ified Health Plans				
Conduct stakeholder		Develop timeline for inte	egrating the certification	Finalize certification pro-	cess and make it
meetings and a carrier		process with the IT syste		available to health insure	
work group on the		sufficient time to receive	e and approve filings for		
certification process.		qualified health plans ald			
·		Exchange website.	- •		
		-			Accept qualified health
					plan applications.

11. Call Center				
Collaborate with the	Develop requirements	for call center operations.		
State Consumer				
Assistance Program or				
Health Ombudsman				
program to determine				
if call center				
functionalities can be				
shared.				
	Issue, evaluate, and a	ward RFP for call center ven	dor.	
12. Exchange Website and Calculator	•			
**Begin developing	**Begin systems			**Submit content for
requirements for	development.			informational website
systems & program				to HHS for comment.
operations, including:				
Requirements				
related to online				
comparison of				
qualified health plans.				
Requirements				
related to online				
application and				
selection of qualified				
health plans.				
Premium tax credit				
and cost-sharing				
reduction calculator				
functionality.				
Requests for				
assistance.				
Linkages to other				
State health subsidy				
programs & other				
health and human				
services programs as				
appropriate.				
·			Consult w/stakeholders	on website functionality
			and user value.	•

13. Quality Rating Syste	em				
	Incorporate quality ratin	g system requirements			
	into RFP for IT infrastruc	ture.			
		Include quality rating re	quirements into website		
		functionality.			
14. Navigator Program					
		Determine qualifications	of Navigators including	Determine funding source for Navigator	
		licensures as insurance	producers.	program.	
15. Eligibility Determina	ation				
**Begin developing	Incorporate system requ	irements for eligibility			
requirements,	determination into the E	Exchange IT systems to			
including	comply with "no wrong	door" policy.			
requirements on the					
Exchange side					
and in OASHSPs, (and					
other program					
agencies as					
appropriate),					
including:					
Integrating or					
interfacing with					
OASHSPs to support					
enrollment					
transactions and					
eligibility referrals					
Coordinating appeals					
Coordinating					
applications and					
notices					
Managing					
transitions					
Communicating the					
enrollment status of					
individuals.					

**Begin system development, Including and systems development needed by OASHSPs (and other programs as appropriate).				
16. Enrollment Process	1			l
	Incorporate system requir determination into the Excomply with "no wrong do	change IT systems to	**Begin developing requirements for systems & program operations, including:Providing customized plan information to individuals based on eligibility & QHP dataSubmitting enrollment transactions to QHP issuersReceiving acknowledgements of enrollment transactions from QHP issuersSubmitting relevant data to HHS.	**Begin systems development.

17. Application and Notic	ces				
Review Federal		Incorporate Exchange cre	eated applications and		
requirements for		notices into systems requ			
applications and		, .			
notices, begin					
customizing Federal					
applications and					
notices as allowable					
and begin developing					
requirements for					
Exchange-created					
applications and					
notices.					
18. Exemptions from Indi	ividual Responsibility Red	quirement and Payment		1	1
				**Begin developing	**Begin systems
				requirements for	development.
				systems & program	
				operations, including:	
				Accepting requests	
				for exemptions.	
				Reviewing &	
				adjudicating requests.	
				Exchanging relevant	
				information with HHS.	
19. Premium Tax Credit a	nd Cost-sharing Reduction	on Administration			
**Begin developing		**Begin systems			
requirements for		development and			
systems & program		incorporate			
operations, including		requirements into			
providing relevant		website RFP.			
information to QHP					
issuers & HHS to start,					
stop, or change the					
level of premium tax					
credits cost-sharing					
reductions.					

20. Application of Appeals of Eligibility Determination		
	Begin developing	Initiate
	business processes	communication with
	and operational plan	HHS on process for
	for appeals functions.	referring appeals to
		the federal appeals
		process.
		Establish resources to
		handle appeals of
		eligibility
		determinations
		including training on
		eligibility
		requirements.
21. Notification and Appeals of Employer Liability for t	er Responsibility Payment	
Incorporate	**Begin developing	** Begin systems
requirements into IT	requirements for	Development.
infrastructure RFP.	systems and program	
	operations including:	
	Coordination of	
	employer appeals with	
	appeals of individual	
	eligibility.	
	Submission of	
	relevant data to HHS.	

22. Information Reporti	ng to IRS and Enrollee			
Incorporate			** Begin developing	** Begin systems
requirements into IT			requirements for	Development.
infrastructure RFP.			systems & program	·
			operations, including:	
			Capturing data used	
			in enrollment process.	
			Submitting relevant	
			data to HHS for later	
			use in information	
			reporting.	
			Capacity to generate	
			information reports to	
			enrollees.	
23. Outreach and Educa	tion			
Hire employee to prepar	re basic marketing,			
public education and ou	treach campaign			
materials.				
Form stakeholder	Develop education and r	marketing materials,		
work group to develop	performance metrics and	d media strategy.		
marketing and				
outreach strategic				
plan.				
		Submit final outreach and education plan to		of marketing campaign to
		HHS.	build public awareness	of the Exchange.
		Issue, evaluate and award marketing, media and		
		outreach RFP.		
24. Free Choice Voucher	rs			
**Begin developing		Incorporate system requirements for free choice		**Begin systems
requirements for		voucher into website RFP.		development.
systems and program				
operations, including				
reporting to employers				
and managing financial				
components of Free				
Choice Vouchers.				

25. SHOP-specific Functions				
**Begin developing	Incorporate SHOP Exchange requirements into	**Begin systems		
requirements for	website and IT systems design and RFP.	development.		
systems and				
program operations.				